# Use of Cookies in Our Streaming Service

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In this streaming service, we implement cookies to optimize your Browse experience and personalize the content offered. These cookies are remembered on your device (computer, smartphone, tablet, etc.) when you visit our platform, allowing us to recognize you and remember settings such as language and other personal preferences.

# Legal Basis and Consent

The use of cookies is based on the explicit consent of the user, in accordance with current data protection regulations (e.g., GDPR). By using our service, you agree to the processing of your data through cookies for the purposes described in this policy.

# List of Cookies and Their Functions

Below is a summary of the cookies we use, grouped by their function:

## Essential and Technical Cookies

*(These are strictly necessary for the service to function correctly. They cannot be disabled from our systems).*

- **PHPSESSID**
  - *Issuer:* Our service
  - *Duration:* During the session
  - *Type:* Essential cookie
  - *Purpose:* To keep the user session active while Browse the service.
- **CookieConsent**
  - *Issuer:* Consent Management Platform
  - *Duration:* 1 year
  - *Type:* Essential / Functional Cookie
  - *Purpose:* To store the user's cookie consent preferences so they are not asked for again on future visits.
- **.celerispay.com**
  - *Issuer:* CelerisPay
  - *Duration:* Variable (depends on the action)
  - *Type:* Essential / Functional Cookie
  - *Purpose:* A third-party cookie necessary to securely process payment transactions, manage the payment session, and prevent fraud.
- **ar_debug**
  - *Issuer:* Meta (Facebook)
  - *Duration:* During the session
  - *Type:* Technical / Debugging cookie
  - *Purpose:* A technical cookie used to debug the implementation of the Meta (Facebook) Pixel, ensuring it works correctly. It is not used for user tracking.

## Preference or Functional Cookies

*(These allow us to remember your choices and settings to personalize your experience).*

- **device_view**
  - *Issuer:* Our service
  - *Duration:* 1 year
  - *Type:* Preference cookie
  - *Purpose:* To remember the display settings selected by the user.
- **smart_trivia_email_user, filter, welcomeback**
  - *Issuer:* Our service
  - *Duration:* Variable (usually session or a short period)
  - *Type:* Preference / Functional cookie
  - *Purpose:* To remember specific user actions or preferences within our service. For example, `filter` saves a filtering preference, `welcomeback` customizes the greeting for a returning user, and `smart_trivia_email_user` identifies a user who has interacted with a specific feature.

## Tracking and Analytics Cookies

*(These help us understand how you interact with our service so we can improve it).*

- **uetsid**
  - *Issuer:* Microsoft Ads
  - *Duration:* 30 minutes (may vary by configuration)
  - *Type:* Session cookie
  - *Purpose:* To store the user's session ID to monitor interactions during a single session and evaluate advertising campaigns.
- **_ga, _ga_YD17PQCGPS, _ga_EXNFPFVZ2J, _ga_B3P8PM0DXN & _ga_S01RTFKR3R**
  - *Issuer:* Google Analytics
  - *Duration:* 2 years
  - *Type:* Tracking cookie
  - *Purpose:* To assign a unique ID to identify individual users, differentiate each user, and persist session state.
- **google_customer_id**
  - *Issuer:* Google
  - *Duration:* Variable (see Google's privacy policy)
  - *Type:* Tracking cookie
  - *Purpose:* To individually recognize customers through Google's advertising services.
- **_clck**
  - *Issuer:* Advertising analytics provider
  - *Duration:* 1 year
  - *Type:* Tracking cookie
  - *Purpose:* To evaluate the effectiveness of advertising campaigns and interaction with ads.
- **_gcl_au**
  - *Issuer:* Google AdSense
  - *Duration:* 3 months
  - *Type:* Tracking cookie
  - *Purpose:* To improve the relevance and personalization of displayed ads.
- **_hjSessionUser_1682592**
  - *Issuer:* Hotjar
  - *Duration:* Variable
  - *Type:* Tracking cookie
  - *Purpose:* To anonymously track the user's session to improve the experience.

- **ph_phc_pkYhBYkDbkeaxcWkNuGNhC7PdTGd9PMWBaykvc0pRbJ_posthog**
  - *Issuer:* PostHog
  - *Duration:* 1 year
  - *Type:* Tracking and analytics cookie
  - *Purpose:* To anonymously identify users and analyze their behavior and use of the service's features to improve the product.

### Advertising and Marketing Cookies

*(These collect information about your habits to show you more relevant ads).*

- **IDE**
  - *Issuer:* Google (DoubleClick)
  - *Duration:* 13 months
  - *Type:* Advertising cookie
  - *Purpose:* Used by Google DoubleClick to record and report the user's actions on the website after viewing or clicking one of the advertiser's ads.
- **_fbp**
  - *Issuer:* Meta (Facebook)
  - *Duration:* 3 months
  - *Type:* Advertising and tracking cookie
  - *Purpose:* Used by Meta to deliver advertisement products and track conversions.
- **_ttp, _tt_enable_cookie, ttcsid, ttcsid_D0IB4CRC77UEQB7P5EMG, ttcsid_CUSAE2JC77U47BI99J0G**
  - *Issuer:* TikTok
  - *Duration:* 13 months (for _ttp) and variable for the others.
  - *Type:* Advertising and tracking cookie
  - *Purpose:* To monitor campaign performance and facilitate targeted advertising on the TikTok platform.
- **_uetvid**
  - *Issuer:* Microsoft Advertising (Bing)
  - *Duration:* 13 months
  - *Type:* Advertising and tracking cookie
  - *Purpose:* Allows tracking of visitors across different sites to optimize ad relevance.

## Classification of Cookies

The cookies we use can be classified according to several criteria:

**1. By Function:**

- **Essential or Technical:** These are indispensable for the service to function. They allow for actions such as keeping the session active, managing consent, processing payments, or debugging errors. They do not require user consent.
- **Preference or Functional:** These allow the service to remember information so you can access it with personalized features, such as language, display settings, or a welcome greeting.
- **Tracking or Analytics:** These collect data on how users navigate our service (pages visited, time spent, etc.). This information, which is generally anonymous, helps us identify issues and improve the experience.
- **Advertising or Marketing:** These store information about user behavior to develop a specific

profile and show personalized advertising on this and other websites. They include tracking cookies to measure the effectiveness of campaigns.

**2. By Issuer:**

- **First-party:** Issued and managed directly by our domain.
- **Third-party:** Provided by other domains that collaborate with us (e.g., Google, Meta, Microsoft).

**3. By Duration:**

- **Session:** Automatically deleted when the browser is closed.
- **Persistent:** Remain on the device for a defined period to remember preferences between visits.

## Cookies for Personalization and Advertising

In our streaming service, some cookies are used specifically for:

- **Content Personalization:** To collect information about your viewing habits to suggest content that matches your tastes and preferences.
- **Targeted Advertising:** To evaluate the effectiveness of our advertising campaigns and deliver relevant ads based on your interests.

## Revocation of Consent and Cookie Management

You can modify your browser settings to be notified about the receipt of cookies or even disable them completely. Please note that by doing so, some features of the service may not function correctly. Additionally, you can withdraw your consent at any time through the configuration options in our user panel or through the privacy options in your browser.

## Transparency in Data Sharing

Some cookies may involve sharing data with third parties, such as analytics providers, advertising networks, or technology partners. We are committed to managing this data in accordance with applicable law and to ensuring the security and privacy of your information.

## Cookie Management in Browsers

For more information on how to manage cookies in the most commonly used browsers, please refer to the following links:

- Google Chrome: Manage cookies in Chrome
- Mozilla Firefox: Manage cookies in Firefox
- Safari: Manage cookies in Safari
- Microsoft Edge: Manage cookies in Edge
- Opera: Manage cookies in Opera

By using our streaming service, you consent to the use of cookies as described herein. If you have any questions or concerns regarding this policy, please do not hesitate to contact us.